



AUTHOR WEBSITE LAUNCH CHECKLIST

- Decided on Domain Name
- Registered Domain Name
- Created an Email Address with Your Domain Name
- Decided on Branding Colours
- Created a Logo & Favicon
- Purchased Website Hosting
- Installed Wordpress
- Installed Wordpress Theme
- Installed Recommended Plugins
- Created Relevant Website Pages
- Signed Up for Email Marketing
- Installed Sign Up Forms on Website
- Added Links to Social Media Accounts
- Website Design is Simple & Appealing
- Website Font is Consistent
- Used Powerful & Engaging Images
- All Pages are Search Engine Optimised

NOTES



PAGES THAT SHOULD BE ON YOUR WEBSITE

- About/biography page with a headshot
- Works in Progress page
- Published works page with reviews & links to buy your publications
- Blog page
- Email opt-in page
- Contact page
- Privacy policy page
- Disclosure page
- Social media links
- Freebies page
- FAQs page
- Contact me page

NOTES





IMPORTANT PLUGINS YOU SHOULD ACTIVATE

- Registered Domain Name
- Akismet Anti-Spam
- Broken Link Checker
- Cookie Notice
- FMTC Affiliate Disclosure
- Grow by Mediavine
- WP Super Cache
- Wordfence Security



NOTES